

Novus Auto Glass: world-market quality, hometown sensibility

Having won the title "Best Auto Glass Installer in Saskatchewan" last May in the Glass Dealer's Association of Saskatchewan (GDAS) competition in Regina, Brendan Picard was given the opportunity to enter the Glass Installers World Championship competition in Las Vegas, Nevada.

Picard, of Regina's own Novus Auto Glass, placed 11th out of 24 competing in Las Vegas. The competition ran from October 30 – November 4, and Will Brandt and the rest of the team at Novus Auto Glass are extremely proud of Picard's win.

A decade of experience with Novus helped Picard finish the competition with a score of 241 — a mere three points away from placing among the top five competitors.



Shop

It was a huge accomplishment, not only for Picard, but for the entire Novus team, and for Canada as well. "Brendan placed 11th in the world," Brandt said. "We were the only Canadians entered into the competition, so it was really important to us to represent not just our shop and our province, but our country as well." With the recent rise in the Canadian dollar, and subsequent focus on cross-border shopping, Brandt feels it is important to emphasize that world-market quality products and services are available right here at home.

Novus' commitment to quality is clearly demonstrated by their rigorous adherence to safety and training standards. The Regina shop is a registered company with the Automotive Glass Replacement Safety Standards Council, Inc., (AGRSS™) a not-for-profit organization that details the steps and procedures installers should take to provide safer automotive glass replacement.

The entire Novus staff is I-CAR Gold Class Certified — the highest recognition for training a business can earn in the industry. The certification shows Novus' dedication

to providing customers with efficient, safe, high-quality replacements. "The Gold Class certification means that we are constantly training, constantly learning to keep up with the changing technologies and tools of the trade," said Brandt.



Brendan Picard – Saskatchewan GDAS
Auto Glass Replacement Competition Winner

"If we want to continue to go south to competitions, and really show America, and the world, what we can do, we need to keep up our certifications from I-CAR and AGRSS," said Brandt, whose staff's competitive spirits have been on the rise since Picard's win in Vegas. "They've got the fever now, and we'll definitely be going back. It's a great opportunity, not just to compete, but to learn new techniques and keep up with new technologies." Brandt plans to attend the 2008 GDAS competition in Saskatoon "just for the fun of it, to see if we can win again."

Brandt's obvious enthusiasm for his work — and all



Brendan, Rob, Paul, Donna, Portia, Jodi and Will

things automotive — is shared by many of his customers. That enthusiasm, and a healthy sense of fun, lends a unique aspect to Novus' showroom and shop. The showroom itself has an open, comfortable atmosphere, thanks largely to a viewing window that allows curious customers to pull up a barstool, have a cup of coffee, and watch the Novus team at work.

Novus' showroom also features a large selection of die-cast cars and engines, guaranteed to catch the eye of any enthusiast, and offering a great gift option for the upcoming holiday season. If the car-lover in your life prefers to focus their attention on a full-size model, Novus also carries a full line of Meguiar's and Mother's car care products — and a friendly staff that's available to help you



Showroom

make the right selections.

In addition to standard glass replacement and repair, Novus offers a number of services designed to address a wide range of needs. Novus' Repair and Heavy Mobile service is available from 8 a.m. to 5 p.m. Monday – Friday. They also offer a 24-hour emergency service to clean and seal a car until time can be found to fully repair or replace damaged glass.

To keep up with their growing business, Novus will soon add a second truck to their Mobile Fleet Service — a 'shop on wheels' that provides on-site glass replacement for all types of industrial machinery, including large semi-tractors.

In an industry that is constantly evolving and changing, Novus is determined to continue offering service that is truly world-class, with an approach that reflects a distinct attitude of 'hometown' pride and commitment.

For your next auto glass repair or replacement there is only one clear choice, Novus Auto Glass. Call them today at 525-6444 or visit them at their website www.novusregina.com.



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